Scott Klink
Lawrenceville, NJ 08648
email@scottklink.com – 609.917.5962

Scott Klink

PROFESSIONAL PROFILE

- **Web development lead** with over 20 years of agency web/application development and IT team leadership experience
- Comprehensive knowledge in all aspects of Web, Application, UI/UX, E-learning and Multimedia development
- Award winning, highly accomplished in cross platform development using .NET, PHP, JavaScript/AJAX, DHTML/XHTML, CSS, jQuery
- Full knowledge in all aspects of digital video including editing, effects and batch capturing/conversion
- In-depth knowledge of UI/UX graphic production and general design; animation for Web

TECHNICAL SKILLS

- Expertise with all aspects of RWD including cross-browser compatibility
- Experience with Teamwork, JIRA, Bitrix and Axosoft for project mgmt. and task tracking
- Extensive experience with all versions of Windows and OSX
- Strong knowledge of computer networking, hardware configuration and troubleshooting

JavaScript	JSON	Gulp	Node
Twitter Bootstrap	PHP	Vue	Lucid
jQuery	Angular	Prototype	Shield UI
AJAX	MySQL	Visio	Photoshop
HTML5	CSS/SASS	IIS	Sound Forge
RWD	Teamwork	TFS/SVN/GIT	Premiere

PORTFOLIO

- **Online Portfolio   www.scottklink.com**
- **LinkedIn www.linkedin.com/in/scott-s-klink**

AWARDS

The applications I have developed are highly acclaimed and have received many prestigious awards, Including:

- Gold award from Medical Marketing & Media for Best Online Patient Relationship/ Support Program for http://www.MerckEngage.com (MM&M Awards winners announced)
- Gold, Silver and Bronze awards from ITVA
- Various Telly, Brandon Hall and New York Festival awards

Scott Klink
Lawrenceville, NJ 08648
email@scottklink.com – 609.917.5962

CERTIFICATES

- Sitecore 8 Development
- SCRUMstudy Scrum Fundamentals
- Ultimate MySQL Bootcamp

WORK HISTORY

Conduent – Somerset, NJ
UI/UX Development Lead   **07/2019 – Present**
Work closely within a multidisciplinary team, including web developers, business users, programmers and management, to develop and capture user centered requirements specifically as they pertain to UI/UX needs of the project.

My main role is to put user experience and conversion rate at the center of a design, to make it simple, easy to use and intuitive.

Responsibilities include:

- Analyze, evaluate and recommend improvements to the current Salesforce platform
- Communicate and validate UI/UX specifications
- Node, Angular, Bootstrap and Vue development for projects and sales demos
- Design web mock-ups, swimlane diagrams and wireframes for projects and pitches
- Communicate with offshore and in-house IT teams

ELS Educational Services, Inc. – Princeton, NJ
Senior Manager, Web Development   **07/2017 – 07/2019**
I was hired to partner with the marketing, creative, admissions, academics and the sales teams. I worked closely with these partners to support, define and manage all the development initiatives. I was responsible for guiding the strategy for future architecture and monitoring. I was also focusing on defining and implementing governance and all processes related to the application development.

I was responsible for all internal process improvements relating to IT application development. I was leading the team regarding project management and the SDLC from project conception to completion.

Initial project involvements include the Electronic Welcome Package, MyELS 2018 as well as new micro-sites, portfolio updates and university partnership applications.

Responsibilities include:

- Maintain & coordinate current application updates and releases
- JavaScript, jQuery, Bootstrap, CSS, Node, Angular, .NET, PHP
- CMS updates
- Partner closely with creative teams to provide technical and design solutions
- Work with offshore and in-house IT teams
- Provide direction relating to UI, functionality, devices and operating systems

- Create and maintain templates for business and functional requirements
- Lead demos for partners that help direct and coordinate projects and initiatives
- Create wireframes, diagrams & flow charts for projects as required
- Provide leadership with creating QA test plans
- R&D technologies and provide insights to my teams

Accomplishments include:
- Successfully created a new student portal. The portal was designed to facilitate and improve the overall student enrollment experience. All printed materials were digitized to save money (and trees) and the new portal will also save time by reducing the internal teams support efforts.
- Successful in managing enhancements and maintenance of the corporate websites for ELS.edu and Berlitz.us. Providing weekly status reports as well as performing demonstrations and functional reviews.
- Successfully launched a new program for the ELS portfolio. Language Experience +. This was added to the ELS Vacation English Programs. The Language Experience is available in 3 cities, Orlando, Santa Monica and Manhattan. Currently managing the process to extend the program to additional ELS centers.
- Successfully lead the deployment of Teamwork within ELS PHQ - this was a giant step forward for the organization from a project management and communication perspective. This will help ELS to manage projects, provide complete transparency and accountability to all the team members involved.

Inventiv Health – Newtown, PA
Web/UI Design and Development   **01/2007 to 6/2017**
Originally hired to spearhead the IT department as a web developer, I was rapidly promoted to roles of increasing responsibility. I collaborated closely with the creative and account management teams on all projects from concept to completion.

Web Developer responsibilities include:
- Develop optimized RWD code using JavaScript/AJAX, HTML 4 & 5/XHTML, CSS, .NET, PHP, Single-page application (SPA)
- Create business & functional requirements for all project development
- Create prototypes and wireframes detailing best practices for a quality UI/UX
- Communicate with project managers, designers and engineers to refine the user experience
- Mentor IT members with company and industry standard development procedures
- Develop flexible templates for prototypes and demos
- Partner with engineers to ensure that the UI techniques & technologies translate to the final product
- R&D modern technologies for project development

Promoted 2011 - additional responsibilities include:
- Manage IT team development process & software development life cycle
- Provide expert knowledge demonstrating capabilities and standards relating to UI, functionality, browsers, CMS and operating systems

Scott Klink
Lawrenceville, NJ 08648
email@scottklink.com – 609.917.5962

- Lead presentations and brainstorm concepts with clients, partners and agencies to direct and coordinate projects and products
- Facilitate regular status meetings with the development team
- Conduct effective performance evaluations
- Coordinate with key stakeholders and 3rd party consulting firms to facilitate application development
- Provide cost and resource estimates for timing and scheduling of deliverables
- Coordinate and manage internal & external project releases across multiple platforms
- Manage development, coordinated meetings and client training for the localization of the MerckEngage platform (Italy)

Accomplishments include:
- Successful in managing the development of the MerckEngage App for Android and iOS. Responsibilities included overview of design and UX, QA process, creating functional requirements, managing the internal and external development teams and provided technical guidance for account and creative. Also, responsible for tracking status with the client as well as performing demonstrations and functional reviews.
- Successful in leading the development, management and ongoing maintenance of Merck's flagship unbranded web application, "MerckEngage.com". For over nine years and utilized by millions, MerckEngage has effectively been assisting patients in managing health conditions by providing health information on diseases, healthy living tips, healthy recipes and free health trackers/medication reminders.
- Develop and maintain "Solutions for Wellness" for Eli Lilly. This wellness intervention program for patients with mental illness is an online six-month diet and exercise program. Patients are provided enrollment information during a visit to their health care provider. Once enrolled in the application the user is presented with customized meal and activity planners specific to their needs.
- Developed and coordinated design for device integration. This allows users to connect their tracking devices (Jawbone, Fitbit), providing custom messaging and support while tracking their sleep and activity patterns.
- SPA development, manage and coordinate the design and implementation of the "My Diary" application. My Diary contains 3 health trackers all within one application - a weight tracker, medications taken regularly and/or blood sugar readings. Proactive messaging, as well as data sharing, with a health care provider helps the patient manage their needs.
- Develop, manage and coordinate with Baxter IT to deliver NAVA a customized web application. NAVA provides unique material depending on the registered user's persona, assisting patients, parents and caregivers within the bleeding disorder community. The NAVA application connects with a call center allowing users to call or text chat directly with a health care provider.

Midi Corporation - Princeton NJ
Senior Software Developer / Project Coordinator   **10/1997 to 12/2006**
Midi is the leading provider of high-impact, ethics and compliance e-learning solutions.

Responsibilities included:

- Application development for clients and in-house use
- Coordinate and lead a 10-person development team
- Build templates for developers that streamline production of all online training courseware
- Create new programs and procedures for development team
- Provide training to team members and staff as required
- Responsible for creating 4x multi-lingual templates that dynamically change language on the fly
- Implement and test new features and functionality of templates
- Develop and implement procedures for capturing, editing and transcoding digital audio and video
- Responsible for version control and updates
- Strong trouble-shooting skills
- Responsible for maintaining back-up and archives
- Provide support service to clients and employees
- Communicate with third party vendors and clients to coordinate projects
- Monitor and forecast timelines and budgets
- Research and development of software and hardware for purchase for in-house use
- Onsite hardware / software consultant for interoffice and clients

Accomplishments included:
- Development of the flagship multi-lingual & bandwidth-scalable templates that were used to create a comprehensive library of more than 50 courses covering more than 250 compliance, ethics and human resources topics. Developed with the input of several leading Fortune 500 companies, the training features highly interactive, scenario-based learning. Every course includes professionally produced motion video vignettes, interspersed with decision points, practice questions and exercises.
- Create generators to enable automatic input of data by software developers, which changed work time from 3 days to 2 hours, thereby increasing production by over 10,000%.
- Design and program engaging interactive training exercises, including drag-n-drop, personalized password exercises, customized print features, video interview exercises & drop-down menu exercises.
- Create utilities and processes that streamline the development and maximize production of all computer-based training applications.
- Develop inter-office programs that assist in the authoring for the developers, aiding in efficiency and increasing production and revenue for the company.
- Create automatic debugging tools to aid in software troubleshooting.
- Build test lab from spare parts, capable of running 9 different operating systems for in-house testing, saving the company time and expense.

Blaze Interactive - Upper Saddle River, NJ
Multimedia Developer / Video Artist   1/1993 - 10/1997
Responsibilities included:

Scott Klink
Lawrenceville, NJ 08648
email@scottklink.com – 609.917.5962

Create and utilize graphics, animations, special effects, transitions, compressions, digital video and audio and programming to produce interactive CD's, multimedia presentations and web sites.

- Application Development
- 2D & 3D Graphic Design & Animation
- Video Capture
- Video Editing
- Audio Editing

EDUCATION

School of Visual Arts - New York, NY
Joe Kubert School of Art - Dover, NJ